

PROSPECTUS FOR EXHIBITORS & SPONSORS

The 78th Annual Workers' Compensation Educational Conference and the 35th Annual Safety & Health Conference will be held August 18 – 21, 2024 at the Orlando World Center Marriott. The WCI® 2024 Conference is the largest gathering of workers' compensation and safety/health professionals in the nation. Each year 6,000+ attendees gather to attend classes and the hottest networking events designed to keep professionals at the forefront of the workers' compensation industry. Here's a list of Exhibit/Sponsorship opportunities available for the conference.

ELITE SPONSORS:

\$22,500

The Elite Sponsorship is limited to 5 annual sponsors. **Only 1 Elite Sponsorship remains for the WCI® 2024 Conference!**

- ★ Elite acknowledgment on the program booklet
- ★ Full-color banner or lighted theater marquee box by your own design
- ★ Verbal acknowledgment and video acknowledgment as an Elite Sponsor during the Opening Session and video promotion at the Monday Night Reception
- ★ Full-page advertisement in the program
- ★ Dedicated boardroom for meetings
- ★ Elite acknowledgment on the back of the Monday Night Reception Ticket
- ★ 2 Interviews on WCI®-TV; interview can also be accessed on the WCI® YouTube channel
- ★ Insert placed in conference registration bags
- ★ Flutter Flag
- ★ Rotating website ad
- ★ Featured article on the WCI® website and the WCI® Spotlight
- ★ 5 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Elite acknowledgment on the lobby bar TVs
- ★ Elite acknowledgment on the wci360.com website
- ★ Elite acknowledgment on conference email blasts
- ★ Elite acknowledgment in the WCI® Spotlight
- ★ Logo and enhanced listing on the conference app
- ★ 10 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees are additional)
- ★ 40% discount on booth packages
- ★ 6 Invitations to the VIP Reception
- ★ 10% discount on additional sponsorships and advertising



PLATINUM SPONSORS:

\$15,000

- ★ Platinum acknowledgment on the program booklet
- ★ Full-color banner or lighted theater marquee box by your own design
- ★ Verbal acknowledgment and video acknowledgment as a Platinum Sponsor during Opening Session and video promotion at the Monday Night Reception
- ★ Complimentary full-page advertisement in the program
- ★ Interview on WCI®-TV
- ★ Rotating website ad
- ★ Featured article on the WCI® website and the WCI® Spotlight
- ★ 2 guaranteed (non-paid) room reservations at the Marriott World Center
- ★ Platinum acknowledgment on the lobby bar TVs
- ★ Platinum acknowledgment on the wci360.com website
- ★ Platinum acknowledgment on conference email blasts
- ★ Logo in the WCI® Spotlight
- ★ Logo and enhanced listing on the conference app
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% discount on booth packages
- ★ 4 Invitations to the VIP Reception
- ★ 10% discount on additional sponsorships and advertising

PRIME SPONSORS:

\$9,000

- ★ Prime Sponsor acknowledgment on the program booklet
- ★ Prime Sponsor acknowledgment on the www.wci360.com website
- ★ Prime Sponsor acknowledgment in the WCI® Spotlight
- ★ Verbal acknowledgment and video acknowledgment as a Prime Sponsor during Monday's Opening Session and video promotion at the Monday Night Reception
- ★ Full-color banner or lighted theater marquee box by your own design
- ★ Full-page advertisement in the conference program
- ★ Your logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 2 Invitations to the VIP Reception
- ★ Upgrade to a VIP booth location in the Exhibit Hall. (Booth fees additional)
- ★ 20% discount on booth packages
- ★ 10% discount on additional sponsorships and advertising



KEYNOTE SPEAKER SPONSOR:

\$17,000

- ★ Company logo and the reference, "Sponsored by" anywhere we print or acknowledge the keynote speaker (website, conference app, social media, Spotlight email blasts and printed program)
- ★ A company representative will make the Keynote Speaker Introduction and have a few minutes to talk at the Opening Session. At that time, your company logo will be on the big screens.
- ★ Full-color banner or lighted theater marquee box by your own design
- ★ Video acknowledgment at the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Interview on WCI®-TV
- ★ Acknowledgment on the lobby bar TVs
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Logo and enhanced listing on the conference app
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages
- ★ 4 Invitations to the VIP Reception



WIFI SPONSOR:

\$17,000

- ★ Company logo and the reference, "Sponsored by" anywhere we print or acknowledge the conference WiFi (website, conference app, social media, Spotlight email blasts and printed program)
- ★ 5 double-sided signs on the convention level advertising company's sponsorship and WiFi code
- ★ Custom designed (by sponsor) log-in screen with link to landing page
- ★ Double-sided, full-page insert into the registration bags and at registration desks
- ★ Video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Feature in "Know Before You Go" conference email
- ★ Interview on WCI®-TV
- ★ Acknowledgment on the lobby bar TVs
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Logo and enhanced listing on the conference app
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages
- ★ 4 Invitations to the VIP Reception

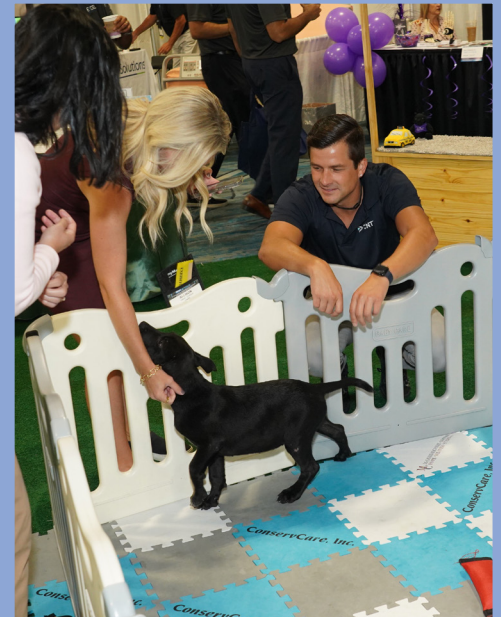


PUPPY & KITTEN CUDDLE ZONE:

\$15,000

Puppies and kittens and stress relief! Sponsor our area in the Exhibit Hall where attendees can relax and hold/play with puppies and kittens that need a good home. This 20 X 20 area will be carpeted and provide seating around the two cuddle areas (kittens and puppies). We'll be promoting this pet therapy experience to draw attendees into the exhibit area for a place recharge, relax, and be playful.

- ★ Your logo on all cuddle break area signage (hanging overhead and on show floor)
- ★ Directional signs on convention level advertising cuddle break & sponsor
- ★ Feature in "Know Before You Go" conference email
- ★ Video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Sponsor acknowledgment on all the ways we promote this experience, i.e. program booklet, conference app, news articles, email blasts and website
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ 2 Invitations to the VIP Reception



REGISTRATION BAG:

\$15,000

If this seems like a good fit for your company, we would be happy to share a selection of bag designs and colors for you to personally choose from. Your company logo will be prominently displayed on the front of each bag, providing ongoing visibility for your brand. These bags tend to be reused by our attendees long after the conference, making it a long-term advertisement for your business.

- ★ Video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Acknowledgment on the lobby bar TVs
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages (if you have already purchased a booth, we will apply the promised discount to your sponsorship)
- ★ 2 Invitations to the VIP Reception



HOTEL KEY:

\$12,000

- ★ Sponsor-designed front of keys; 7,000 Marriott World Center keys
- ★ Video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages
- ★ 2 Invitations to the VIP Reception

SOLD OUT

NECK WALLET:

\$17,000

Increase the awareness of your company with this high-visibility sponsorship. WCI® will produce 5,000 lanyards with your company logo that attendees will use to hold their name badges.

- ★ Video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages
- ★ 2 Invitations to the VIP Reception

SOLD OUT

LOBBY BAR CUPS:

\$8,500

The Marriott's Lobby Bar is a popular spot each night of the conference. The Lobby Bar Cups Sponsor will provide customized 12oz unbreakable cups to the Marriott to be used in the Lobby Bar. 1 Exclusive sponsorship is available each day for Sunday, Monday and Tuesday.

CHARGING STATIONS:

Logo Panel \$2,500

Full Panel \$3,000

The conference will have several charging stations placed around the Exhibit Hall and convention level foyers for attendees to charge their cell phones, computers and electronic devices. Sponsor a station and have your company logo on all 4 sides or design a full-panel advertisement on all 4 sides.



HOTEL KEYS



PRAYER BREAKFAST:

Prayer Breakfast Premium Sponsorship – \$5,000:

- ★ A sign posted at the event with company logo
- ★ Recognition in an article in the WCI® Spotlight
- ★ WCI®-TV interview
- ★ Three reserved tables

Prayer Breakfast Sponsorship – \$1,000:

- ★ A sign posted at the event with company logo
- ★ Recognition in an article in the WCI® Spotlight
- ★ One reserved table

Prayer Breakfast Supporter – \$500:

- ★ A sign posted at the event with company logo

DIVERSITY AND TALENT BREAKOUT:

Premium Sponsor – \$5,000

- ★ A sign posted at the event with company logo
- ★ Recognition in an article in the WCI® Spotlight
- ★ WCI®-TV interview
- ★ Company logo included in session materials / handouts

Ally Sponsor – \$2,500

- ★ A sign posted at the event with company logo
- ★ Recognition in an article in the WCI® Spotlight
- ★ Company logo included in session materials / handouts

Session Sponsor – \$1,000

- ★ A sign posted at the event with company logo
- ★ Company logo included in session materials / handouts

Supporter Sponsor – \$500

- ★ A sign posted at the event with company logo

CONFERENCE PENS:

\$3,750

Provide your pen for the attendees' registrations bags and conference desks.

LOBBY BAR NAPKINS:

\$3,000

The Marriott's Lobby Bar is a popular spot each night of the conference. The Lobby Bar Napkin Sponsor will provide customized napkins to the Marriott to be used in the Lobby Bar. 1 Exclusive sponsorship is available each day for Sunday, Monday and Tuesday.

SOLD OUT



MONDAY NIGHT RECEPTION:

Dessert Station or Beverage Bar \$1,500 per station

Stations are available for sponsorship at the Monday Night Reception. Each sponsorship includes a sign with company logo posted at the sponsorship location. Enhance your sponsorship by providing cups and napkins with your company logo.

BEVERAGE BREAKS:

Monday AM or PM; or Tuesday AM or PM \$2,500 per break

Beverage breaks are held inside the Exhibit Hall, unless otherwise noted, at designated times listed in the program. Each beverage break will last approximately one hour. Beverage break sponsors will receive the following:

- ★ A sign posted at all 4 beverage break stations in the Exhibit Hall with your company logo; Morning break stations will have coffee and water provided, and afternoon break stations will have sodas and water provided

LOBBY BAR WINDOWS:

\$12,000

(4) 30" high X 78" wide bands and (4) 30" high X 67" wide connect to cover the top windows and over the door of the lobby bar in this popular gathering spot.

LOBBY BAR COLUMN WRAPS:

\$12,000

(4) 26" high column wraps will be placed on the 4 lobby bar columns in this popular gathering spot. Taller wraps are available at increased pricing.

DO NOT DISTURB SIGNS:

\$17,000

- ★ Custom-designed Do Not Disturb door hangers to be used in the hotel rooms at the Marriott World Center for the duration of the conference
- ★ Video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the lobby bar TVs
- ★ Acknowledgment on the WCI360.com website
- ★ Acknowledgment in The WCI®
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages
- ★ 2 Invitations to the VIP Reception



SIRO RESTAURANT SIGNAGE:

\$10,000

There will be a total of (9) Panels sized 34h x 64w. You have the option of uniformity across all signs or an enticing pattern, for both Monday & Tuesday. This exclusive sponsorship promises unparalleled visibility for your brand. Among these panels, (4) will catch the eyes of those using the escalators, while (5) will captivate those near the elevators in the bustling lobby—a prime spot ensuring maximum exposure to everyone passing through. This sponsorship includes:

- ★ Video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Acknowledgment on the lobby bar TVs
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages (if you have already purchased a booth, we will apply the promised discount to your sponsorship)
- ★ 10% Discount on additional sponsorships
- ★ 2 Invitations to the VIP Reception

SOLD OUT



ESCALATOR WINDOWS:

\$7,500

Display your message in this highly visible unique spot, which is located conveniently beside the lobby escalators. Attendees will get a great clear view of your branding while traveling up or down the escalators.



CYPRESS INSET:

\$5,000

No one can miss this GIANT space in the Cypress rotunda, perfectly visible from the parking garage escalators and to those making their way to or from the Exhibit Hall (132w x 313h).

CENTRAL ATRIUM:

\$5,000

This is available on the structures in the central atrium, a high-visibility area (195" x 111").

SOLD OUT

ELEVATOR FLOOR SIGNS:

\$6,000

Sponsor all 9 of the elevators transferring attendees to hospitality suites and hotel rooms in the East Tower. Each sign will measure 3' and may be round, square or a custom shape.

SOLD OUT



HAND SANITIZER STATIONS:

\$6,000

40 Hand Sanitizer Stations, located in the hotel lobby and convention level, will be branded by your design.

SOLD OUT

LCD-TV (DOWN ESCALATOR DISPLAYS):

\$5,000

Acquire a 10-second advertising slot on the prominent LCD-TV Displays strategically positioned above the bustling escalators near the lobby area. Tailor your promotional impact by selecting the Down Escalator Displays. This sponsorship encompasses both screens, providing the flexibility for the sponsor to showcase either a single static image spanning both screens or a dynamic combination of one static image on one screen and a captivating motion video on the other. It's essential to note that if opting for a unified image across both screens, a distinct split will be visible in the middle. Refer to the specifications outlined below for seamless execution.

SPECS: STILL IMAGES: Unless otherwise listed, our default screen resolution is 3840x1080 (pixels) for the escalator monitors. While we can work with PNG, EPS or PSD files when creating or compiling content for you, JPEG files at 96dpi are the preferred still image format for deployment.

MOTION FILES: Windows Media (WMV) is the preferred format. We can also work with MPEG-4 (MP4) or QuickTime Movie (MOV) files, but often must convert these formats back to WMV when the playback location requires it.

LCD-TV (MARBLE WALKWAY DISPLAYS):

\$5,000

Acquire a 10-second advertising slot on the prominent LCD-TV Displays strategically positioned above the bustling escalators near the lobby area. Tailor your promotional impact by selecting the Marble Walkway Displays. This sponsorship encompasses both screens, providing the flexibility for the sponsor to showcase either a single static image spanning both screens or a dynamic combination of one static image on one screen and a captivating motion video on the other. It's essential to note that if opting for a unified image across both screens, a distinct split will be visible in the middle. Refer to the specifications outlined below for seamless execution.

SPECS: STILL IMAGES: Unless otherwise listed, our default screen resolution is 3840x1080 (pixels) for the escalator monitors. While we can work with PNG, EPS or PSD files when creating or compiling content for you, JPEG files at 96dpi are the preferred still image format for deployment.

MOTION FILES: Windows Media (WMV) is the preferred format. We can also work with MPEG-4 (MP4) or QuickTime Movie (MOV) files, but often must convert these formats back to WMV when the playback location requires it.



BATHROOM MIRROR & STALL STICKERS:

\$4,500

Capture attendees' attention by adding your unique branding inside not one but ALL of the Marriott convention level restrooms! Your branding will be added onto each mirror above the sink, and on each stall. Each sticker will be sized 12x12.

SOLD OUT

PLASMA TV:

\$2,500

The Plasma TV screens are 42" and include a stand, which makes your advertising "stand" out on the convention level. The TVs may be vertical or horizontal, depending on your ad or logo design. Your Plasma TV will remain in the placement you choose, for the duration of the conference.

ESCALATOR RUNNERS:

Lobby Escalators \$2,500 (Sold Out)

Parking Garage Escalators \$2,200 (Available)

Lobby Escalators or Parking Garage Escalators. Design your runner and we'll print and place it in between the lobby escalators or the parking garage escalators.

MARBLE COLUMN:

4' X 4' Column Decal \$1,500

4' X 8' Column Decal \$2,000

The marble columns are located in the arrival concourse, which is where conference registration takes place. It will be placed and will adhere to the column in this high-visibility area for the duration of the conference.

EXHIBIT HALL AISLE SIGNS:

\$1000 each or 2 for \$1500

WCI® will produce and hang full-color, vertical aisle signs in the Exhibit Hall. Your logo and aisle number will be displayed on the double-sided sign. This is a great way to associate your company with the aisle where your booth is located.

FLOOR SIGNS:

\$1,500

Watch your step! Full-color floor signs will be placed on the marble walkway, on the convention level between the escalators and the rotunda. Floor Signs are 3 ft. square, circle, star, oval or triangle. Advertise your booth, hospitality suite and more. Space selection is determined on a first-come, first-served basis.



PORTICO DIGITAL DISPLAY :

\$10,000

Be the first to snag our brand-new digital sponsorship that is sure to stand out from the others. This exclusive sponsorship will run directly over the valet entrance area, catching the eyes of everyone arriving to the Marriott. Hurry while you can before it's gone!

- ★ Verbal acknowledgment and video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Acknowledgment on the lobby bar TVs
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages (if you have already purchased a booth, we will apply the promised discount to your sponsorship)
- ★ 10% Discount on additional sponsorships
- ★ 2 Invitations to the VIP Reception

ENTRANCE DIGITAL DISPLAY:

\$10,000

Become one of the 3 sponsors to add their branding to the Marriott's Entrance Digital Display that is sure to be seen from the incoming guests. This sponsorship will run in front of the Orlando World Center Marriott catching the eyes of everyone arriving.

- ★ Verbal acknowledgment and video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Acknowledgment on the lobby bar TVs
- ★ Logo and enhanced listing on the conference app
- ★ 4 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages (if you have already purchased a booth, we will apply the promised discount to your sponsorship)
- ★ 10% Discount on additional sponsorships
- ★ 2 Invitations to the VIP Reception

COLUMN WRAPS:

2' \$1,500

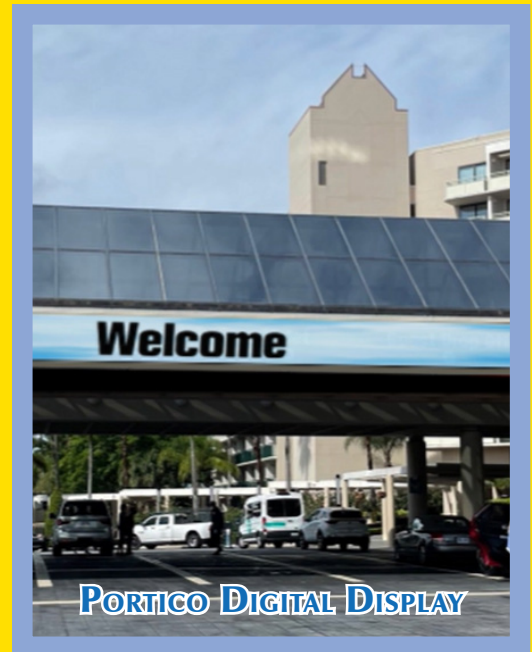
4' \$2,000

6' \$2,500

8' \$3,000

11' \$3,500

No one can miss your advertisement on the big columns! Full-color column wraps are available to be placed on the columns in the marble walkway.



EXHIBITORS:

The Exhibit Hall is always a popular part of the conference. The theme for this year is **SUPERCARGE THE FUTURE**. The conference and Exhibit Hall will have a theme to match so think of an energetic, comic book, superhero, action packed theme. Prizes will be awarded to the top exhibitors for creativity in utilizing the theme if you wish to participate (we highly suggest you do!)

HOURS: Set up will be from 12:00 p.m. to 5:00 p.m. on Sunday, August 18, 2024. The Exhibit Hall will be open from 10:00 a.m. to 5:00 p.m. on Monday, and 9:00 a.m. to 3:30 p.m. on Tuesday. Tear down will be from 3:30 p.m. until 5:30 p.m. on Tuesday. Booth pricing is as follows:

Standard Booth Package – \$2,750

- ★ 10' x 10'
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

2 Standard Booth Packages – \$5,000

- ★ 20' x 10'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

Corner Booth Package – \$3,300

- ★ 10' x 10' on an end
- ★ 6' draped table, 2 chairs, wastebasket & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 1 complimentary conference registration
- ★ 10 name badges for booth personnel

1 Corner & 1 Standard Booth Package – \$5,500

- ★ 20' x 10' on an end of the row
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

End Cap Booth Package – \$6,300

- ★ 20' x 10' (2 corners on the end of an aisle. Special height restrictions apply. Contact Lyndsey Palmer to inquire.)
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 2 complimentary conference registrations
- ★ 20 name badges for booth personnel

Island Booth Package – \$11,000

- ★ 20' x 20'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 4 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Extended Island Booth Package – \$14,000

- ★ 20' x 30'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 6 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Mega Island Booth Package – \$16,500

- ★ 20' x 40'
- ★ (2) 6' draped tables, 4 chairs, 2 wastebaskets & identification sign
- ★ Pre-conference and post-conference attendee mailing information
- ★ 8 complimentary conference registrations
- ★ Unlimited name badges for booth personnel

Visit www.wci360.com/conference/exhibit-hall/ to purchase a booth.

Orthopedic ers.



WCI®-TV SPONSORSHIPS:

We will be producing WCI®-TV again this year, and you can be a part of the action! WCI®-TV will feature daily video headlines that highlight the events at the conference. By investing as a sponsor in either the Overall Conference WCI®-TV Sponsorship, an Exhibitor Booth Sneak Peek Clip, or Advertorial, your message will be delivered to the conference attendees. We will also deliver your message through the WCI® database - a targeted industry audience. Your company's message will become part of the daily newscast, and it will be distributed in the following ways:

- ★ Emailed directly to the WCI® Database
- ★ Played on televisions in the hotel guest rooms
- ★ Posted to the WCI® website
- ★ Played in the WCI®-TV Lounge and on the hotel TV's
- ★ Played on the video screens in the conference shuttle busses

WCI®-TV Overall Conference Sponsorship – \$15,000

As the WCI®-TV Overall Conference Sponsor, your logo will appear at the bottom of the screen for the entire broadcast each day. Your logo will also appear in the WCI®-TV Studio backdrop. The WCI®-TV crew will interview a representative from your company as part of the daily news headlines and produce an Advertorial for you as described in the Advertorial Sponsorship section. You will be able to deliver your message on camera. Encourage viewers to come to your booth, or your hospitality suite, and tell them about your latest products and services. WCI®-TV's professional television anchor will broadcast your company by name at the beginning and end of each headline segment ("WCI®-TV is brought to you by...."). Record the daily news headlines in front of your booth, in the WCI®-TV Studio or choose the location you desire located within the Marriott.

- ★ Verbal acknowledgment and video acknowledgment at the Opening Session and the Monday Night Reception
- ★ Full-color banner or lighted theater marquee box by your own design
- ★ Full-page advertisement in the program if received prior to print deadline
- ★ Featured article on the WCI® website and the WCI® Spotlight
- ★ Acknowledgment on the wci360.com website
- ★ Acknowledgment in the WCI® Spotlight
- ★ Acknowledgment on the lobby bar TVs
- ★ Logo and enhanced listing on the conference app - Whova
- ★ 6 complimentary conference registrations (includes Monday Night Reception ticket)
- ★ Upgrade to a VIP booth location in the Exhibit Hall (Booth fees additional)
- ★ 30% Discount on booth packages (if you have already purchased a booth, we will apply the promised discount to your sponsorship)
- ★ 4 Invitations to the VIP Reception
- ★ 10% discount on additional sponsorships and advertising

Exhibitor Booth Sneak Peek Clips – \$1,500

Want a neat way to drive attendees towards your unique booth in the Exhibit Hall? We suggest sponsoring a WCI®-TV Exhibitor Booth Sneak Peek Clip! This sponsorship is a quick, budget-friendly way for an exhibitor to spread the word (great opportunity for any new exhibitors to WCI®). WCI®-TV crews will capture a 30 second soundbite from the participating exhibitor. This gives you as a sponsor a chance to describe one product, or service you are offering, and to give your booth number onsite. These clips DO NOT include on-camera talent. The video can be played back as a part of the daily news headlines and delivered to you for your own marketing purposes.

Advertorials – \$2,500

WCI®-TV's Advertorial program, gives you a chance as an exhibitor to demonstrate any of your new products, or services you have to offer. WCI®-TV crews will create a 2-3 minute video for the participating exhibitors. The video is distributed as a part of the daily news headlines and will be given to you for your own marketing use. The videos can be filmed, produced, edited, and delivered onsite, or they can be taped in advance from WCI®-TV's digital studio.



PROGRAM BOOKLET ADVERTISEMENT:

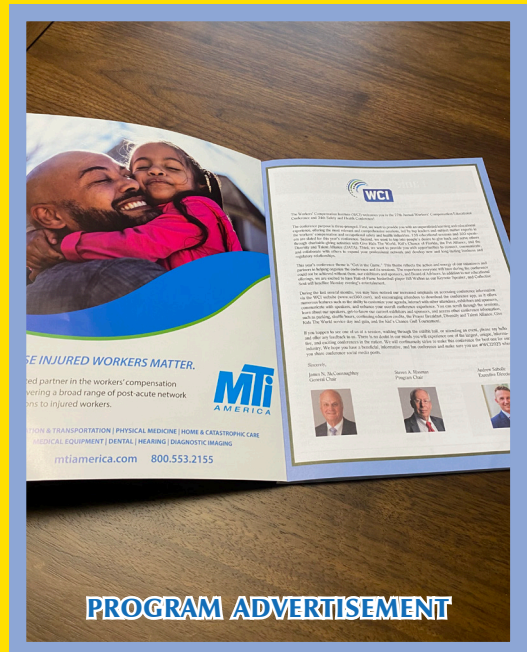
Advertising in the program will be available on a first come, first served basis. The conference program advertisements will be in full color. Inside front & back cover advertisements will be in full color. The publication size is 8 3/8"x 10 7/8". The deadline for receiving the ad is May 15, 2024.

For those companies wishing to advertise, the prices are as follows (sizes are shown in inches, width x length):

Full Page Ad (8 3/8" x 10 7/8")	\$2,300
Inside Front Cover - Full Page Ad (8 3/8" x 10 7/8")	SOLD \$6,000
Inside Back Cover - Full Page Ad (8 3/8" x 10 7/8")	SOLD \$5,000

ADVERTISING SPECS:

Full bleeds are acceptable. The line screen is 150. The following are the only acceptable formats for your ad: Application formats – High resolution PDF, JPEG, TIFF, or Illustrator EPS. InDesign, Quark, Illustrator, or Adobe Acrobat files are also acceptable. Photoshop may be used but files won't necessarily color separate. PDF files must have embedded fonts, be 300 dpi, and use print resolution settings. Application formats other than those listed cannot be accepted. Either Mac or PC files are acceptable. (Fonts, logos, photos and graphics [TIFF, DCS or EPS] used in the ad must be included and a laser or PDF proof of the ad is required.)



PROGRAM ADVERTISEMENT

WCI® SPOTLIGHT ADVERTISING:

The WCI® Spotlight is emailed throughout the year, with a readership of 17,500+. Ad rates/details are as follows:

Top Featured Square Ad:

- 4 issues – \$750
- 8 issues – \$1,250
- 18 issues – \$1,800
- 35 issues – \$3,000

Your ad will be featured at the top of the WCI® Spotlight Newsletter. Each WCI® Spotlight features one to three Top Featured Square Ads per issue. Please provide your ad in a jpg format measuring 160 x 133 pixels.

Bottom Banner Ad:

- 4 issues – \$625
- 8 issues – \$1,100
- 18 issues – \$1,625
- 35 issues – \$2,500

Your ad will be featured at the bottom of the WCI® Spotlight Newsletter. Each WCI® Spotlight features a maximum of one Bottom Banner Ad per issue. Please provide your ad in a jpg format measuring 600 x 69 pixels.



For more information, contact Lyndsey Palmer at 850.425.8186; lyndsey@wci360.com, or contact the Institute at:

WORKERS' COMPENSATION INSTITUTE, INC.
P.O. BOX 200, TALLAHASSEE, FL 32302-0200
850.425.8156 www.wci360.com

2024 SPONSOR REGISTRATION FORM

Company Name		
Contact Person		
Telephone Number	Telephone Number for print (if different)	
Email Address	Company Website	
Address (for print)		
City	State	Zip Code

PLEASE SELECT SPONSORSHIP TYPE:

- | | |
|---|--|
| <input type="checkbox"/> ELITE SPONSORSHIP \$22,500 (1 LEFT) | <input type="checkbox"/> CENTRAL ATRIUM ADVERTISING \$5000 (SOLD) |
| <input type="checkbox"/> PLATINUM SPONSORSHIP \$15,000 | <input type="checkbox"/> ELEVATOR FLOOR SIGNS \$6000 (FOR 9 SIGNS) (SOLD) |
| <input type="checkbox"/> PRIME SPONSORSHIP \$9,000 | <input type="checkbox"/> HAND SANITIZER STATIONS \$6000 (SOLD) |
| <input type="checkbox"/> KEYNOTE SPEAKER SPONSORSHIP \$17,000 (SOLD) | <input type="checkbox"/> LCD-TV Ads: |
| <input type="checkbox"/> WIFI SPONSORSHIP \$17,000 | <input type="checkbox"/> DOWN ESCALATOR \$5000 <input type="checkbox"/> MARBLE WALKWAY \$5000 |
| <input type="checkbox"/> PUPPY & KITTEN CUDDLE ZONE \$15,000 (SOLD) | <input type="checkbox"/> BATHROOM MIRROR & STALL STICKERS (SOLD) |
| <input type="checkbox"/> REGISTRATION BAG SPONSORSHIP \$15,000 (SOLD) | <input type="checkbox"/> ALL (172) 12" Bathroom Stall Stickers \$2,250 |
| <input type="checkbox"/> HOTEL KEY SPONSORSHIP \$12,000 (SOLD) | <input type="checkbox"/> ALL (100) 12" Bathroom Mirror Stickers \$2,250
(above all sinks and handicap sinks) |
| <input type="checkbox"/> NECK WALLET SPONSORSHIP \$17,000 (SOLD) | <input type="checkbox"/> PLASMA TV ADS \$2500 |
| <input type="checkbox"/> LOBBY BAR CUPS \$8500 PER NIGHT | <input type="checkbox"/> ESCALATOR RUNNER: |
| <input type="checkbox"/> CHARGING STATION: | <input type="checkbox"/> \$2500 LOBBY (SOLD) <input type="checkbox"/> \$2200 PARKING GARAGE |
| <input type="checkbox"/> \$2500 LOGO <input type="checkbox"/> \$3000 FULL PANEL | <input type="checkbox"/> MARBLE COLUMN ADS: |
| <input type="checkbox"/> PRAYER BREAKFAST: | <input type="checkbox"/> 4' x 4' \$1500 <input type="checkbox"/> 4' x 8' \$2000 |
| <input type="checkbox"/> PREMIUM SPONSORSHIP \$5,000 | <input type="checkbox"/> EXHIBIT HALL AISLE SIGNS: |
| <input type="checkbox"/> SPONSORSHIP \$1,000 <input type="checkbox"/> SUPPORTER \$500 | <input type="checkbox"/> 1 SIGN \$1000 <input type="checkbox"/> 2 SIGNS \$1500 |
| <input type="checkbox"/> DIVERSITY AND TALENT SESSION: | <input type="checkbox"/> FLOOR SIGNS \$1500 |
| <input type="checkbox"/> PREMIUM SPONSOR \$5,000 <input type="checkbox"/> ALLY SPONSOR \$2,500 | <input type="checkbox"/> PORTICO DIGITAL DISPLAY \$10,000 |
| <input type="checkbox"/> SESSION SPONSOR \$1,000 <input type="checkbox"/> SUPPORTER SPONSOR \$500 | <input type="checkbox"/> ENTRANCE DIGITAL DISPLAY \$10,000 |
| <input type="checkbox"/> CONFERENCE PENS \$3,750 | <input type="checkbox"/> COLUMN WRAPS: |
| <input type="checkbox"/> LOBBY BAR NAPKINS \$3000 (SOLD) | <input type="checkbox"/> 2' \$1500 <input type="checkbox"/> 4' \$2000 <input type="checkbox"/> 6' \$2500 |
| <input type="checkbox"/> MONDAY NIGHT RECEPTION: | <input type="checkbox"/> 8' \$3000 <input type="checkbox"/> 11' \$3500 |
| <input type="checkbox"/> \$1500 DESSERT <input type="checkbox"/> \$1500 BAR | <input type="checkbox"/> WCI®-TV: |
| <input type="checkbox"/> BEVERAGE BREAKS: | <input type="checkbox"/> OVERALL - \$15,000 (SOLD) |
| <input type="checkbox"/> MONDAY AM \$2,500 <input type="checkbox"/> MONDAY PM \$2,500 | <input type="checkbox"/> ADVERTORIAL - \$2500 <input type="checkbox"/> Exhibitor Booth Sneak Peek Clips - \$1500 |
| <input type="checkbox"/> TUESDAY AM \$2,500 <input type="checkbox"/> TUESDAY PM \$2,500 | <input type="checkbox"/> PROGRAM ADVERTISING: |
| (BREAKS INCLUDE ALL FOUR LOCATIONS) | <input type="checkbox"/> FULL PAGE \$2300 <input type="checkbox"/> INSIDE FRONT COVER \$6000 (SOLD) |
| <input type="checkbox"/> LOBBY BAR WINDOWS \$12,000 (SOLD) | <input type="checkbox"/> INSIDE BACK COVER \$5000 (SOLD) |
| <input type="checkbox"/> LOBBY BAR COLUMN WRAPS \$12,000 (SOLD) | <input type="checkbox"/> WCI® SPOTLIGHT: |
| <input type="checkbox"/> DO NOT DISTURB SIGNS SPONSORSHIP \$17000 (SOLD) | TOP SQUARE AD - |
| <input type="checkbox"/> SIRO RESTAURANT SIGNAGE \$10,000 (SOLD) | <input type="checkbox"/> 4 ISSUES - \$750 <input type="checkbox"/> 8 ISSUES - \$1250 |
| <input type="checkbox"/> ESCALATOR WINDOWS \$7500 | <input type="checkbox"/> 18 ISSUES - \$1800 <input type="checkbox"/> 35 ISSUES - \$3000 |
| <input type="checkbox"/> CYPRESS INSET AD \$5000 | BOTTOM BANNER AD - |
| | <input type="checkbox"/> 4 ISSUES - \$625 <input type="checkbox"/> 8 ISSUES - \$1100 |
| | <input type="checkbox"/> 18 ISSUES - \$1625 <input type="checkbox"/> 35 ISSUES - \$2500 |

PLEASE SELECT PAYMENT TYPE:

- ☐ Check (Payable to WCI®) ☐ Visa  ☐ Mastercard  ☐ American Express  ☐ Discover  Grand Total Due \$

To pay using credit card (Visa, Mastercard, American Express or Discover, only) please complete the following information:

Credit Card Number	Expiration Date	CVV	Signature
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SEND THIS FORM TO: Workers' Compensation Institute, P.O. Box 200, Tallahassee, FL 32302-0200, Attn: Lyndsey Palmer
Phone 850.425.8186 Fax 850.521.0222 Email lyndsey@wci360.com (Federal Tax I.D. No.: 59-2846608)

If you would like to receive an invoice for your bill, please check here. ☐ If you would like to receive a W-9, please check here. ☐

Act Quickly! Limited Number of Sponsorships Available (Deadline for company information to be included in roster is July 20.)