

Attend-eTrack™ Exhibitor Lead Retrieval Options

As a **Conference Exhibitor**, you have the option to either reserve an **electronic handheld Attend-eTrack badge scanner** or **purchase a mobile app license key** to use throughout the tradeshow for **easy attendee lead retrieval**.

How it Works

All conference attendees will have a barcode printed on their name badge. Simply scan the barcode with the small handheld scanner or the barcode reader within the Attend-eTrack mobile app – at which point the attendee's ID# will be electronically captured.

If you rented a scanner, check it in with onsite staff periodically throughout the show, to download your collected leads and review them live anytime via a password-protected website that will provide a report with the attendee lead information for each entry you collected.

If you purchased a mobile app license key, simply navigate to the home screen and press "Sync" to upload your leads from your phone to the password-protected website that will provide a report with the attendee lead information for each entry you collected.

Attendee Lead Qualifier Option

This feature is included in the rental and available upon request. In addition to scanning the barcode as outlined above, you can also add qualifiers to categorize leads. When you purchase a handheld scanner rental, you will receive 10 generic qualifiers. When you purchase a mobile app license key, you have the option to add up to 10 custom qualifiers when completing on the online reservation form.

Rental/Service Rates

\$350.00 – Advance Reservations
(received on or before **Monday, August 15th**)

\$375.00 – Reservations after Monday, August 15th & Onsite Reservations (based on availability)

\$25.00 – Optional Insurance Fee
Insurance covers full replacement costs of a lost or damaged scanner.
Note: Without insurance a \$550.00 replacement fee will be charged for any scanner not returned in working order after the program. This only pertains to rental of handheld badge scanner. This does not pertain to the mobile app license key.

Reserve Online Today!

Reserve your scanner online at
<https://metroconnectionsevents.com/wci>



Why Attend-eTrack™?

No Papers – Leave your literature at home. Follow up to a targeted audience after the conference.

No Wires – Take this small thumb-sized scanner or use your own mobile device wherever you meet with attendees. Never miss an opportunity to capture a lead with this wireless web based system.

No Problem – Upload all your leads into a database with a click of a button. With the qualifier option, pinpoint your discussion topic during a post-conference follow up meeting or communication.