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BRIAN D. AVERY is a life safety speaker, professor, expert witness, and author who specializes in protecting the people that comprise the events, tourism, and attractions industries. Brian's career spans 30 years and his background is comprised of three areas of expertise: risk management, event design and execution, and education. Brian is an advocate for safety and communicating the importance of improving personal safety and organizational awareness. Direct from the pages of Brian's reports, his experience, and research, Brian shares the lessons learned from tragic, yet avoidable incidents and hazards... all in an effort of prevention and progress.