## **Greg McKenna**

Senior Vice President for External Affairs at Gallagher Bassett. The External Affairs group is the organization's primary liaison to the media, conferences and philanthropic groups on issues and events shaping our industry. External Affairs manages content distribution through our various multimedia platforms, including our direct subscription services, social media, publications and industry presentations. Greg is the co-author of The Way, GB's weekly briefing of state and federal affairs affecting our industry. He holds a law degree from Loyola University Chicago School of Law, an M.S. in Physiology and Biophysics from Georgetown University and a B.A. in Psychology from the University of Notre Dame