



**Mark Pew  
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Mark Pew, senior vice president of product development and marketing for Preferred Medical, is a passionate educator and agitator. Known as the RxProfessor, Mark is focused on the intersection of chronic pain and appropriate treatment, particularly as it relates to the clinical and financial implications of opioids, benzodiazepines and other prescription painkillers, along with the evolution of medical marijuana. He is a strong champion for the workers' compensation industry to #CleanUpTheMess, a movement he created to drive attention to the importance of individualized appropriate treatment for injured workers. Mark is a vocal advocate of the BioPsychoSocialSpiritual treatment model.

With more than 35 years of experience in property and casualty, healthcare and technology, Mark has been the mastermind behind solutions that transform the way the workers' compensation industry navigates utilization management and treatment, particularly in the area of opioids and other potentially high-risk medications.

Mark is a popular speaker at workers' compensation, insurance and healthcare conferences around the country and frequently provides continuing education sessions to carriers, self-insured employers and third party administrators. Since 2012, Mark has presented educational content more than 500 times to more than 41,000 people in 41 states and the District of Columbia. He is also an accomplished writer, regularly blogging and tweeting and with many articles published in national magazines. His blog was recognized in 2016, 2017 and 2018 as a WorkersCompensation.com "Best Blog."

Mark received the WorkCompCentral Magna Comp Laude award in 2016 and the IAIABC's Samuel Gompers Award in 2017.

Mark is comfortable serving as a speaker for keynotes, general sessions, panels and breakout sessions. Example of his workers' compensation speaking engagements include:

- National Workers' Compensation and Disability Conference (2012, 2015, 2016)



- National Alliance of Medicare Set-Aside Professionals (2013, 2015, 2016)
- National Work Comp Defense Network (2014, 2016)
- Work Comp Institute (2015, 2016, 2017, 2018)
- ExecuSummit (2015, 2018)
- American Association of State Compensation Insurance Funds (AASCIF)
- Statewide conferences in Alabama, Arkansas, Arizona, California, Florida, Georgia, Idaho, Illinois, Indiana, Louisiana, Minnesota, Mississippi, Montana, North Carolina, Nebraska, New Mexico, Nevada, Ohio, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, West Virginia

He has also spoken at other major events, including:

- National Rx Drug Abuse & Heroin Summit (2014, 2016, 2017)
- Brain Injury Business Practice College
- Abuse Deterrent Formulations Summit
- Smart Approaches to Marijuana (SAM)
- Mentors for Military
- American Society of Addiction Medicine
- American Association of Occupational Health Nurses
- Case Management Society of America
- National Association of Minority and Women Owned Law Firms
- State Bar of Georgia
- State Bar of North Carolina
- American Congress of Rehabilitation Medicine

A frequent media source for stories on pharmacy, marijuana, chronic pain and the BioPsychoSocialSpiritual treatment model in workers' compensation, Mark is also a regular article contributor to Claim Management Magazine, Workers' Compensation Magazine, Insurance Thought Leader and PC360.

Mark serves on the Medical Issues Committee of the International Association of Industrial Accident Boards and Commissions, Workers' Compensation Committee for the Self-Insurance Institute of America, and the Pharmacy Group for CompSense in California (chairman) and New York. In addition, he serves as technical advisor to multiple jurisdictions (regulators and legislators) on subjects such as drug formularies, treatment guidelines, Opioid Task Force initiatives, encouraging support of non-pharma treatment options and the medicinal use of cannabis.

